



DIGITAL IP & E-COMMERCE protecting your online assets

PRESENTED ONLINE VIA ZOOM

DATE

7 & 8 September
2026

TIME

09:00 to 12:00
SAST

COURSE DURATION

6 hours
over 2 days

COURSE FEE

R3,300 per delegate
Includes any course materials. Full payment
must be received 3 days before course starts.

In a digital-first economy, online content is your most valuable asset - and your most vulnerable.

This practical course equips creators, businesses, and platform operators with the legal and strategic tools to protect digital content, manage IP risks on e-commerce platforms, and implement effective digital rights management (DRM). Learn how to safeguard your brand, enforce your rights, and navigate online infringement in an era of rapid technological change.

The course covers: Understanding Digital IP in the Online Economy; Online Piracy and Digital Content Theft; IP Infringement on E-commerce Platforms; Digital Rights Management (DRM) and Technological Protection Measures; Online Content Protection Strategies.

Ideal for E-commerce businesses and online retailers; digital entrepreneurs and startups; legal, compliance, and IP professionals; government and ecosystem stakeholders supporting digital trade.

PRESENTED BY: Jesse-Lee Wensch - Founder and Director, HWK Consulting & Lecturer in Intellectual Property Law

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REGISTRATIONS
CLOSE 3 DAYS
BEFORE THE
COURSE STARTS

DIGITAL CERTIFICATE
OF ATTENDANCE
[ON ATTENDING
THE ENTIRE COURSE]

FOR MORE INFORMATION
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<https://law.uct.ac.za/law-at-work>