

# **The Third Biennial Conference of the Chinese Rhetoric Society of the World & International Conference on Rhetoric Studies**

Nov. 10<sup>th</sup>, 2011

The Third Biennial Conference of the Chinese Rhetoric Society of the World (CRSW) & International Conference on Rhetoric Studies will be held at University of Incheon, Korea, from Oct. 26<sup>th</sup> to 28<sup>th</sup>, 2012. The conference aims to explore the developmental trends of world rhetoric studies at the time of global-cultural amalgamation and conflict, to promote the development of world rhetoric especially Chinese rhetoric and to create exchange and co-operation opportunities for international rhetorical scholars and scholars in the fields of relevant disciplines. The following is some important details about the conference:

**1. Name:** Third Biennial Conference of the Chinese Rhetoric Society of the World (CRSW) & International Conference on Rhetoric Studies

**2. Sponsor:** The Chinese Rhetoric Society of the World, University of Incheon and the Rhetoric Society of Korea

**3. Organizer:** Institute of China Studies and Confucius Institute of University of Incheon

**4. Official Languages:** Chinese and English

**5. Time and Brief Program:** Oct. 26<sup>th</sup> to 28<sup>th</sup>, 2012 (Oct. 26<sup>th</sup> Registration, 27<sup>th</sup> Conference Sessions, 28<sup>th</sup> Excursion, 29<sup>th</sup> Departure.)

**6. The Main Theme and Sub-Themes:**

The Main Theme: International Rhetoric Studies at the Time of Global-cultural Amalgamation and Conflict: East Asia and World

Sub-Themes:

(1) Developmental Trends of International Rhetoric Studies

(2) International Education and Communication of Chinese Language and Culture in Globalization

(3) Building of National Culture and its National Rhetorical Communication

(4) International Peace Development and Rhetorical Communication

(5) Rhetoric Studies in Multiple Cultures

(6) Asian Rhetoric Studies: History, Current Situation and Future Directions;

(7) Network Rhetoric and International Order Reconstruction

(8) Ethics of Rhetoric and Communication

(9) International Teaching of Rhetoric

(10) Interdisciplinary Approaches on Rhetoric Studies, such as Communication Studies, Linguistics, Discourse Studies, Literary Studies, Philosophy and etc

**7. Deadlines for Submitting Proposals, Panel Proposals and Full-Text Papers:**

Proposals should be submitted for a 20-minute presentation delivered in Chinese or English. The deadline for submitting proposals is Jan. 30<sup>th</sup>, 2012. The deadline for submitting full-text papers is Aug. 15<sup>th</sup>, 2012. Proposals and panel proposals (300 characters maximum), and full-text papers should be sent to worldrhetoric@163.com. CRSW will select excellent papers to be compiled in the journal of the Society for publication after the conference. Please do not submit

your paper to other journals if you want it to be considered for publication by CRSW. If you plan to publish your paper elsewhere, please keep us informed in advance.

**8. Date for Sending Relevant Notices:**

Acceptance of proposals will be sent by March 1<sup>st</sup>, 2012. The formal conference invitation will be sent by April 15<sup>th</sup>, 2012.

**9. Other information:**

The conference will help to arrange for board and lodging for participants. Conference registration, room, round-trip tickets fee, and etc. will be paid by participants themselves or be reimbursed by participants' institutions. Other important details the conference will be provided in the next notice.

**10. Contact Us:**

Contact to the Chinese Rhetoric Society of the World: rhetoric2008@163.com.

Contact at University of Incheon: Mr. An Xing-zai: kaixin@incheon.ac.kr.

We look forward to seeing you at University of Incheon!

The Chinese Rhetoric Society of the World  
University of Incheon  
The Rhetoric Society of Korea

## Acknowledgement of Receipt

(Please fill out this form and send it to worldrhetoric@163.com by Jan. 30<sup>th</sup>, 2012)

Name		Mr./ Mrs.	
University or other organization/ Department		Preferred Title	
Address			
E-mail			
Tel/Mobile Phone			
Title of the Proposal			
Abstract			
Remark			